

Presiding: Spaeth

Attending: Alumni Board: Balej, Breuer (student), Buss, Carlson, Cisar, Enright (student), Erdman (student), Ferris, Houston, Kaounas (student), Kitslaar, Kreofsky, Larson, Lenz, Lewandowski, McCullough, Padilla, Petersen, Tolan, Voigt, Wade, Waldvogel, Warmack, Zindar

College Administration/Staff: Gallagher, Gerretsen, Hintz, Hutchings, Liethen, Webster (Advancement); Vaubel (Career Development); Lori Schroeder '13 (student, Phonathon supervisor)

Absent: Gillard, Hansen (alumni trustee), Laufenburg, Meier (alumni trustee), Miller, Umhoefer (alumni trustee)

A. Proceedings (Friday, 9/30/11)

Spaeth welcomed everyone and opened the meeting with the singing of the Alma Mater at 8:08 a.m. Announcements followed. Alumni Board and staff members made self-introductions.

BOARD ACTION: The Board approved the minutes from the March 2011 meeting.

Amy Gerretsen reviewed the staff reports emailed to the Board prior to the meeting. Nick Spaeth offered information to the Board concerning the recent changes in the Admission Office.

Amy Gerretsen provided the Board details concerning Alumni Weekend and reunion attendance as a follow-up to last spring's discussion of joint reunions. The Board agreed to take up an official position on joint reunions at this meeting. Following a lengthy discussion and review of proposed language, the Board created the following statement:

The Alumni Association officially supports the five year and Golden "R" reunion cycle. The Alumni Association strongly encourages reunion classes to invite members of other classes to their reunion celebrations.

BOARD ACTION: The Board approved the Alumni Association Statement on Joint Class Reunions.

Lori Schroeder and Eric Gallagher reported on the fall Phonathon. The goal is \$145,000 and at this time the callers were over 60% of the way to that goal. Callers were also able to reach more alumni, parents and friends than last fall. The key to the success can be attributed to a good returning base of callers, more callers on the phones, and more experience. Additionally, Nancy Hintz mentioned the energy on campus with news of the silent phase of the campaign and President Joyce's departure, which translates to the Phonathon. Alumni are no longer just receiving phone calls regarding money, but are also being called about special events and for a Thank-a-Thon.

Gallagher reported on the 2012 Senior Class Gift. 125 seniors attended their first fundraising event, the VIP Party, of which, 94 made a gift. At this time, their participation percentage is 40%.

BOARD ACTION: The Board approved supporting the 2012 Senior Class Gift challenge as follows:

<u>The class reaches:</u>	<u>The Board match is:</u>
60% participation	\$10.00 per member
70% participation	\$15.00 per member
80% participation	\$20.00 per member
90% participation	\$25.00 per member
100% participation	\$50.00 per member

Wayne Webster provided a campaign update to the Board. He also discussed the effects of the presidential transition and the corresponding timing for the campaign. He is optimistic for another public announcement in February 2012. Constituents' relationships with the College are improving as more and more staff members are on the road visiting alumni, parents and friends. Additionally, there are more college events being held on and off campus to engage constituents. At this time, the Alumni Board can help the College by sharing personal contacts and engaging alumni. Board members were encouraged to help work personal networks to get more alumni and friends in front of College personnel. As the campaign progresses, the campaign steering committee will expand to include the Alumni Board and others.

Amanda Liethen congratulated the Board on 100% participation in the Annual Fund during the 2011 fiscal year (July 1, 2010 – June 30, 2011). Nancy Hintz shared the Annual Fund reports with the Board noting that students have a lot of needs and parent giving reflects that, also non-Trustee, non-bequest money is the best indicator of the state of the Annual Fund. A discussion followed concerning solicitation vehicles and accurate data collection, and the corresponding effects on the Annual Fund.

Andrew Kitslaar shared details on the updated Board member nominations process that the Governance Committee will be pursuing. Additionally, he reminded the Board of the great need for additional award nominations to expand the pool of nominees, and encouraged all members to submit at least one award and one new member nomination to the Alumni Office by December 31, 2011.

BOARD ACTION: The Board approved the recommendation of the Governance (Nominations) Committee for the Alumni Association Distinguished Alumni Citation and Outstanding Young Alumni Awards to be presented during Alumni Weekend 2012.

BOARD ACTION: The Board approved the recommendation of the Governance (Nominations) Committee for the following Alumni Association Hall of Fame awards to be presented during Alumni Weekend 2012.

The Board adjourned at 10 a.m.

The Board met briefly as subcommittees before attending the Alumni Speakers Series, Trustee Subcommittee meeting on Marketing & Communications, or Trustee Subcommittee meeting on Student Life. Committee reconvened at 1:30 p.m. for committee meetings, and many members attended the Trustee Subcommittee meeting on Advancement (3 p.m.).

Board members attended the 2011 Arts & All That Jazz Scholarship Fundraiser in Great Hall.

B. Proceedings (Saturday, 10/1/11)

Committees continued their meetings over breakfast.

C. Committee Reports (Note: Full minutes/meeting notes from all committees are attached.)

The full Board convened at 8:45 a.m. for Committee Reports.

Michelle Buss (Advancement Committee)

- Ideas for better engagement of alumni to give, increase in dollars for the campaign
- Alumni Board campaign goal (dollars, participation, partners, etc.)
- Testimonials “I give back because...”
- Assignments from committee to share info on who the Board is and what we do (College Days, Class Letters, E-newsletters)
- Student philanthropy

BOARD ACTION: The Board approved setting a Board campaign goal at the spring 2012 meeting.

Rick Lewandowski (Governance Committee)

- Board nominations process reviewed to fine tune procedure and streamline process, will bring to full Board at spring 2012 meeting
- Operating procedures were reviewed with some tweaks, clarifications for the committee’s review prior to full Board discussion at spring 2012 meeting

Kathy Wade (Ripon Person Committee)

- Virtual Mentoring
- Speakers Series
- Faculty/Staff/Board Mixer
- DAC/OYA Nominations
- Events Marketing
- Cap & Gown Party Changes
- Career Networking

C. Proceedings (Saturday, 10/1/11)

Jane Runkel Frederick '74, trustee and chair of the presidential search committee introduced Shelley Storbeck of Storbeck Pimental, the presidential search consultant. Storbeck was also responsible for bringing President Joyce to Ripon nine years ago. Storbeck was on campus the last few days meeting with many members of the Ripon College community and approached the Board with three questions to help the firm make its case for Ripon College:

1. Describe the state of the College. What would compel someone to come to Ripon? What are the challenges?
2. What are your the future dreams/aspirations for Ripon?
3. What kind of president would you like to see at Ripon?

The Board shared their comments with Storbeck. Dante Houston is the Alumni Board representative on the search committee. Also, a special email has been set up for Frederick, riponpressearch@ripn.edu. Comments, questions, concerns, candidates can be sent to either Houston or Frederick.

The goal of the search committee is to have an announcement out by March 1, 2012. It will be a fast search, but a deliberate and thoughtful one.

D. General Discussion/New Business/Old Business

- Better engagement of past Board members, especially for the upcoming campaign. The Board decided to invite "emeritus" Board members to the spring meeting's social events.
- At the spring meeting, the Board will participate in a peer screening exercise and set an Alumni Board goal for the campaign.
- A new member Alumni Board mentoring program has begun to help new members assimilate to Board.
- Again, a call for more nominations (awards, new members) was made.

BOARD ACTION: Adjournment was made at 10:30 a.m. after singing the Alma Mater.

Respectfully submitted,

Amy Gerretsen '04
Alumni Association Executive Secretary
Associate Director of Alumni & Parent Relations